

Enrollment Retention Committee  
March 8, 2024  
10:00-11:00 am  
Co-Chairs Evan Pauken and Ryan St. John

Attendance: E. Pauken, R. St. John, C. Almeda, E. Dominianni, A. Marsh-Peek, N. Bergan, D. Loucks, A. Fontaine, S. Hubbell, D. Mondoux

Absent: M. Dunneback, C. Gearig, K. Lavender, P. Eagan, Louis Thomas

- I. Welcome
- II. The December 8, 2023 meeting minutes were approved
- III. Action Team Updates
  - a. Action Team Meetings have been scheduled
    - i. Action item: Provide documentation and talk to the plan in the process.
  - b. DEI Enrollment and Retention Action Team Update
    - i. Action item: Collecting data for students and their needs
    - ii. (EP) will provide information to the DEI Action Team to help them move forward.
- IV. Marketing Update
  - a. Michigan Reconnect Expansion
    - i. There are additional funds through the Michigan Reconnect Expansion.
  - b. Michigan Achievement Scholarship brainstorm (RS).
    - i. Action Item: Promotion of the Scholarship
      1. Conversation with school districts
      2. Conversation with high school counselors
      3. Counselor newsletter
      4. Include information at orientation
      5. Per credit breakdown for out-of-district students
      6. Interaction with parents
      7. Marketing materials sent out before decision day, May 1<sup>st</sup>

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V. IR Update

- a. Enrollment is flat from last year
- b. Analytics Dashboard-Tabled

VI. Other

- a. There are no additional topics to cover at this time

VII. The meeting was adjourned at 11:04 am

[Strategic Enrollment and Retention Plan](#)